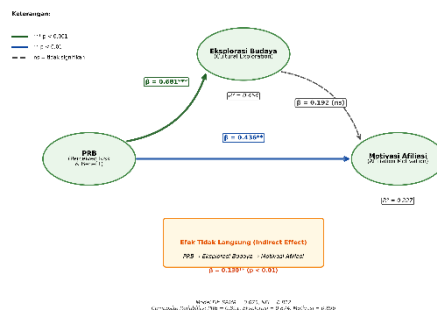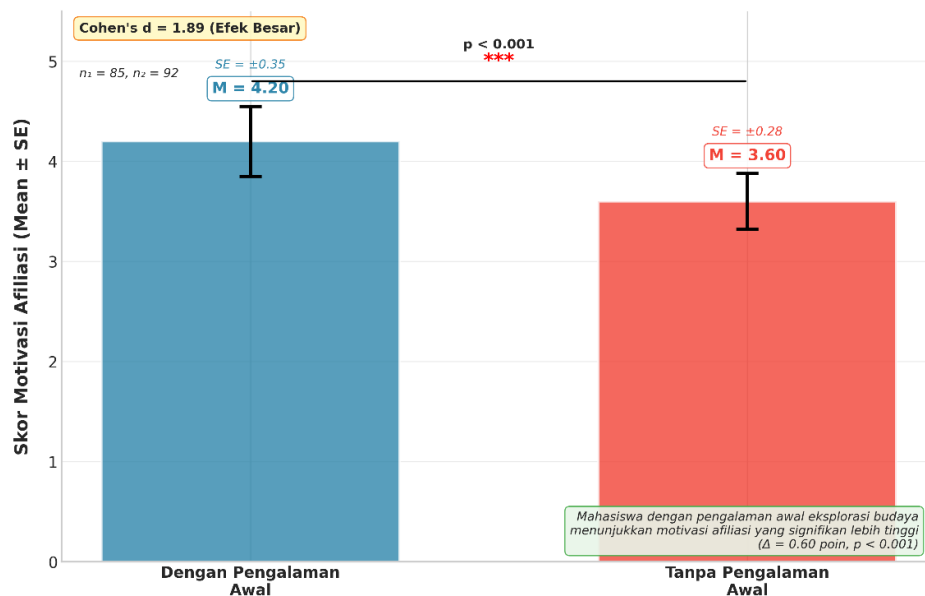**Figure 1.** Path diagram of the model showing the strength of relationships among variables, including path coefficients and R² values.

Figure 2. Structural model depicting direct and indirect paths, path coefficients, and R² values.

Figure 3. Distribution of Affiliation Motivation by Prior Experience Group: Between-Group Comparison Analysis

Table 1. SEM-PLS Path Analysis Results

Path	Coefficient (β)	t statistic	p value
PRB → Cultural Exploration Experience	0.681	11.765	0.000
PRB → Affiliation Motivation	0.436	2.390	0.018
Cultural Exploration Experience → Affiliation Motivation	0.192	1.053	0.294
PRB → Cultural Exploration Experience → Affiliation Motivation (Indirect Effect)	0.130	2.245	0.025